Case Study of Taqwa Collective – White Paper

The Taqwa Collective Case Study is a unique case study, because it is entirely built for a service based business not a product based business. Their revenue is especially high compared to any in the market, this makes it a very unique proposition. This Tech Demo has been crafted this way because we are trying to show you that a perfectly designed business model can run so well and earn such a high revenue – that none have been able to do thus far.

Let's take a look at some numbers 573M USD Revenue FY2024. This is based on 4 to 6 hours a day booking of 350 consultants at USD 899 per hour working for 5.5 days a week. With full booking achieved 3 months in advance, due to high volume of advertising and marketing. Plus each client can give a bonus if they are really happy with the consultant/advisor. Each case study consists of the following documents – a High End Investor DPR (Detailed Project Report), Top notch Investor Deck, Super Investment Summary, Bespoke Master Interactive Dashboard, Master Excel Report and State of the art Logos designed by KS Ventures Labs.

Why are we doing these Case Studies? Case Study Tech Demos or Simulations which means there is no such real client, it is a fictitious company with all details created just to serve as an example of what we can achieve with a real company, how best to present your case to an Investor. We have tried to cover as varied and as high a dynamic range as possible when it comes to the 5 different case studies scope and breath. Why didn't we show our actual client documents? Because we are keeping our clients documentation confidential, a startup would not be happy if we used their documentation carrying their IP and shared it with other startups. Hence we decided to build Tech Demos or Simulations. Then we went about creating all the documentation that will be needed for an Investor to give a green signal to a company. Hence the Case Studies were born. It has taken us weeks and months to prepare each of them meticulously. We are proud to say we have not compromised on quality at all, we have done the very best possible and have grown leaps and bounds doing these case studies. One particular aspect that I would like to note here, when engaged in a client's project – there may be several limitations, that these Tech Demos didn't have, all we wanted to do, was show the best way to build a DPR for instance as possible. All limitations were put aside, and the best content with the presentation was put to use, to present a case study that is par none, in the market. Ex-Top Consultant Company employees have commented that we have far exceeded market leader's benchmark in quality of content and presentation. We were happy and proud to receive such comments. The most important thing in all our documents that they have to be Investor Spec. This means they are solely designed for the eyes of the Investor/Lender/Financier/Benefactor. We know which final External Capital provider would be most suitable for the project hence we design the documentation with this end in mind. It is custom built, perfectly tailored to suit the exact External Capital Provider who is most likely to finance the project. This is how we have line of sight.

Now why have we chosen to execute 2 Dashboards. What is a Bespoke Dashboard? A Bespoke Dashboard is one where both aspects of data visualizations exploratory and explanatory are expressed within 1 page. This way data investigations and interactivity is also present and analysis is clearly provided for detailed overview. The first Dashboard which is the Interactive Dashboard is showing performance in 2024 and CSAT/Impact Rating and Total hours billed. The figures tally up perfectly. Even though these dashboards were created in different months.

Now a Bespoke Dashboard clearly explains more than the interactive chart. Same way our DPR and Deck explain more than just being an Investor Spec document. Kindly review in detail.

We have explained the business in great detail, so that when the Investor is doing his due diligence by reading the DPR – he gets an in-depth analysis and detailed overview of the business model. We have focused very severely on Ethos or Operating Philosophy. This in a company according to us is more important than chasing revenue. If these two are off-kilter then success will be in vain. Hence we focus so heavily on operating rule book or manual of operation from philosophical or to be direct – decision overbook. The Deck is summary or synopsis of all aspects of Funding. It also covers philosophical or company ethos, but majorly focusses on providing exactly what is needed to take the case to the next level, in as far as funding is concerned by the Investor. The DPR is deep due diligence, the Deck is the Introduction to the case. Master Excel Report carries all figures as facts and detail, hence all numbers can be looked at and assessment can be made whether or not to proceed with funding. The Investment Summary answers all the questions all Investors have. These are questions that a veteran will tell you all Investors ask at zoom calls. We have prepared all answers in thorough detail in a way that is easy to review and understand so that further a 2-page summary on the case can be reviewed days later even, or any time to refresh the Investor back to all the details of the case. This all is being done only for the eyes of the Investor. Not for other startups or competition not for clients to be happy, but solely for Investors eyes. Hence when reviewing our documentation kindly keep this fact in mind.

All day and night we have pondered on how to present the case study in such a way that when an actual client sees it, he is able to make his project no1, the best, the absolute best. This is why we have worked so hard, we want excellence, nothing less. We are ready to put in the time and make the effort – 100% effort and un-ending hard work to make it happen. If we need to redo the documentation again and again we are more than happy to. We understand that Rome wasn't built in a day. Everything is being done, to do our very best. That is why in our firm, we provide unlimited changes, you can come back after an entire year and ask for changes we are more than happy to do it, we don't refuse, we schedule the changes and execute. This is our modus operandi, nothing but absolute quality for our clients. No sacrifice, no compromise and no dilution.